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CW High School

21st Century Media

1. **Discovery and Critical Analysis: Curiosities and Causes (33.34%)**

   Learning Targets

   1.1 **I can summarize a written source, defining main ideas and supporting evidence.**

Learning Target	Descriptor	Definition
4	Proficient	I can summarize a written source, defining main ideas and supporting evidence.
3	Developing	I can note points of interest in a written source.
2	Basic	I can read and discuss a written source.
1	Minimal	I can read and answer questions regarding a written source.
0	No Evidence	No evidence shown.

   1.2 **I can explain and analyze rhetorical purpose in a chosen source.**

Learning Target	Descriptor	Definition
4	Proficient	I can explain and analyze rhetorical purpose in a chosen source.
3	Developing	I can define the main idea of a chosen source, and its given audience.
2	Basic	I can explain the source itself, and discuss its basic topic.
1	Minimal	I can interact with a source in an effort to learn of its purpose.
0	No Evidence	No evidence shown.

   1.3 **I can identify and analyze arguments presented in research, focusing on claims and counterclaims.**

Learning Target	Descriptor	Definition
4	Proficient	I can identify and analyze arguments presented in research, focusing on claims and counterclaims.
3	Developing	I can restate arguments presented in research, making an attempt to focus on claims and counterclaims.
2	Basic	I can discuss (in varied potential formats) the arguments presented in research.
1	Minimal	I can discover, interact with, and dissect research.
0	No Evidence	No evidence shown.

   1.4 **I can annotate and create a bibliographic notation for an academic article.**

Learning Target	Descriptor	Definition

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Learning Target	Descriptor	Definition
4	Proficient	I can annotate and create a bibliographic notation for an academic article.
3	Developing	I can annotate an article, but fall short of understanding, or display of accurate bibliographic notation.
2	Basic	I can read an academic article, and locate basic bibliographic information.
1	Minimal	I can discover an academic article, and make an attempt at reading.
0	No Evidence	No evidence shown.

1.5 I can compose an original and grammatically sound response to academic writing that effectively conveys meaning and opinion with clarity.

Learning Target	Descriptor	Definition
4	Proficient	I can compose an original and grammatically sound response to academic writing that effectively conveys meaning and opinion with clarity.
3	Developing	I can create a response to an academic writing, but my own ideas may lack clarity or prove misunderstanding in my own interpretation.
2	Basic	I can read an academic writing, and state an opinion and provide brief support for this opinion.
1	Minimal	I can read an academic writing, and state an opinion regarding its ideas.
0	No Evidence	No evidence shown.

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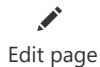
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2. Print Media: Passions and Pursuits (33.33%)

Learning Targets

2.1 I can research and organize information pertaining to purpose for a personal passion or pursuit.

Learning Target	Descriptor	Definition
4	Proficient	I can research and organize information pertaining to purpose for a personal passion or pursuit.
3	Developing	I can research this "passion" to prove purpose and discover purposeful response.
2	Basic	I can put into language my "passion" and explain why I think this matters to me and others.
1	Minimal	I can define something positive that I am passionate or concerned about, and explain what actions I could take to pursue or act upon concerning this issue, or idea.
0	No Evidence	No evidence shown.

2.2 I can incorporate and apply researched materials to a focused, original print presentation.

Learning Target	Descriptor	Definition
4	Proficient	I can incorporate and apply researched materials to a focused, original print presentation.
3	Developing	I can create an original print presentation with minimal research and/or organization.
2	Basic	I can connect research to the purpose of my presentation.
1	Minimal	I can provide evidence of research.
0	No Evidence	No evidence shown.

2.3 I can create a "zine" in appropriate digital format, demonstrating an obvious rhetorical purpose.

Learning Target	Descriptor	Definition
4	Proficient	I can create a "zine" in appropriate digital format, demonstrating an obvious rhetorical purpose.
3	Developing	I can attempt a basic digital format for my original paper zine, that may fall short in purpose or clarity and originality.
2	Basic	I can design and create a paper zine format that demonstrates a clear rhetorical purpose.
1	Minimal	I can create a basic paper zine format organizational model.
0	No Evidence	No evidence shown.

3. Visual and Verbal Communications: Talents and Trends (33.33%)

Learning Targets

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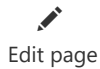
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3.1 I can demonstrate appropriate verbal communication skills (clear diction, eye contact, fluidity etc.) in an original presentation.

Learning Target	Descriptor	Definition
4	Proficient	I can demonstrate appropriate verbal communication skills (clear diction, eye contact, fluidity etc.) in an original presentation.
3	Developing	I can give an original verbal presentation demonstrating minimal skill levels.
2	Basic	I can view verbal communication skills of others in a variety of formats, and identify and discuss skills demonstrated.
1	Minimal	I can practice appropriate verbal communication skills in informal settings.
0	No Evidence	No evidence shown.

3.2 I can create a clear, purposeful, original visual presentation of one of my developed personal talents.

Learning Target	Descriptor	Definition
4	Proficient	I can create a clear, purposeful, original visual presentation of one of my developed personal talents.
3	Developing	I can communicate information regarding one of my personal talents using the platforms, tools, styles, formats, or digital media I discovered.
2	Basic	I can explore a variety of different platforms, tools, styles, formats, and digital media to share information regarding one of my personal talents.
1	Minimal	I can share information regarding one of my personal talents.
0	No Evidence	No evidence shown.

3.3 I can compare and analyze research to support a developed personal theory regarding current social media (ie. media's influence on a given audience, controls in place, social patterns, power of influencers, user health, financial impacts, etc.)

Learning Target	Descriptor	Definition
4	Proficient	I can compare and analyze research to support a developed personal theory regarding current social media (ie. media's influence on a given audience, controls in place, social patterns, power of influencers, user health, financial impacts, etc.)
3	Developing	I can demonstrate critical thinking in my research analysis via discussion or documentation.
2	Basic	I can gather a variety of researched evidence regarding my developing theory.
1	Minimal	I can identify a personal theory regarding trending social media.
0	No Evidence	No evidence shown.

3.4 I can establish and present a clear claim and arguments, supported by cited evidence, regarding current social media trends. (Presentation formats may vary.)

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Learning Target	Descriptor	Definition
4	Proficient	I can establish and present a clear claim and arguments, supported by cited evidence, regarding current social media trends. (Presentation formats may vary.)
3	Developing	I can manipulate a chosen mode or platform of communication to effectively create a formal presentation of my developed claim.
2	Basic	I can support my shared claim with basic argumentation.
1	Minimal	I can share a clear claim regarding current social media trends.
0	No Evidence	No evidence shown.

Submitted on 2/3/2022 by Christie Sather